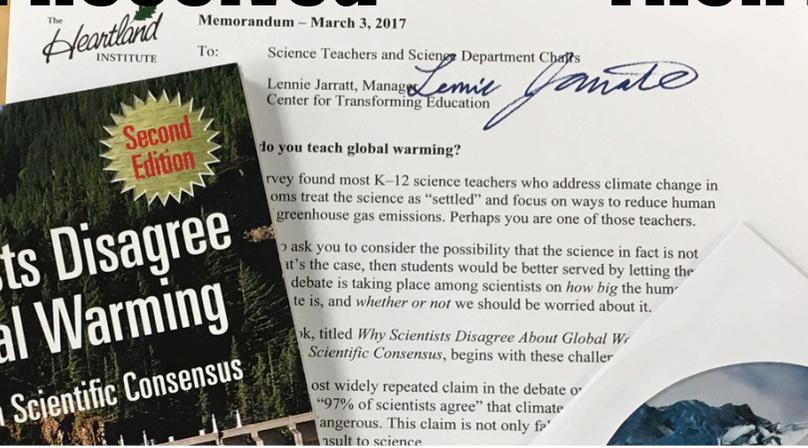


# Have You Received This?

# Then Read This



Tens of thousands of science teachers recently received, unsolicited, a booklet entitled *Why Scientists Disagree About Global Warming*, along with a DVD. The sender, the Heartland Institute, urged them to “read this remarkable book and view the video, and then use them in your classroom.”

Here’s why using these in any science classroom would be a **terrible idea**: Everything about this booklet, even its title, is carefully designed to deceive its readers.

The Heartland Institute began arguing second-hand smoke was not a cause of cancer. Today, Heartland applies their pro-tobacco playbook—touting alleged “experts” to question established science—to attempt to undermine the public credibility of climate science. Their latest packet is part of that campaign—and **teachers are the target**.

Heartland is trying to sneak its antiscientific propaganda into the science classroom, bypassing the normal procedures. Because Heartland does not have the facts on its side, its only route into the classroom is deception. Even the name Heartland adopts—the NIPCC—is deceptive, intended to imitate the name of the IPCC, the Nobel-Prize-

winning Intergovernmental Panel on Climate Change, and to confuse teachers about which organization is scientifically credible.

Using any of these materials in any science class would be a bad idea because:

- the information is factually incorrect: for example, the booklet repeats the common climate denialist claim that no global warming has occurred since 1998, which has been thoroughly debunked. See [skepticalscience.com](http://skepticalscience.com) for details;
- the content here conflicts with state science standards and the Next Generation Science Standards;
- your science students deserve better than fringe ideas and opinions intended to instill unwarranted doubts about legitimate science.

If you or your colleagues have received the Heartland mailing, please help us keep them out of classrooms. You can tell us your story about efforts to undermine science education at [info@ncse.com](mailto:info@ncse.com). We will not share your story without permission.

The National Center for Science Education, a non-profit organization devoted to defending the integrity of science education against ideological interference, can help. Contact us at [info@ncse.com](mailto:info@ncse.com), or visit our website at [www.ncse.com](http://www.ncse.com)

